



TAL-KIN TREES CREATIVE SERVICE

Government Capability Statement | Contracting Officer Ready

Creative Strategy | Multimedia Production | Training Media | Graphic Design | AI-Enabled Workflows

SBA HUBZone Certified

Florida CBE Minority-Owned

SAM.gov Active

MFMP Registered Vendor

LEGAL ENTITY

David L. Robinson dba Tal-Kin Trees Creative Service

UEI

FQNGCDJFNUT7

CAGE

8H1G1

ENTITY

Sole Proprietorship

COMPANY OVERVIEW

Tal-Kin Trees Creative Service (TTCS) is a Jacksonville, Florida HUBZone and minority-owned creative services firm delivering marketing consulting, multimedia production, instructional media, graphic design, AI workflow support and professional training. TTCS helps agencies and prime contractors translate complex information into clear, compliant, public-facing content.

Procurement fit: outreach, training media, design and AI workflows.

CORE COMPETENCIES

- Marketing consulting, audience strategy, brand positioning and campaign planning.
- Instructional video, storyboards, training content, motion graphics and media production.
- Graphic design, layout, presentations, print-ready collateral and accessible digital assets.
- Video production, editing, audio cleanup, voiceover direction and post-production support.
- AI-assisted content systems, prompt workflows, automation playbooks and rapid prototyping.
- Website content, social media assets, Google Business Profile support and digital visibility tools.
- Photography, aerial photo/video support, event media and public-facing documentation.
- Professional development, computer training and practical AI adoption support.

WHY AGENCIES & PRIMES CHOOSE TTCS

- 30+ years of creative direction, multimedia production, marketing and training content experience.
- SBA HUBZone certified and Florida CBE minority-owned supplier diversity alignment.
- One partner for strategy, writing, design, production, editing, training assets and final packaging.
- AI-enabled workflows backed by Google AI and platform-specific AI training credentials.
- Structured production process with scope control, quality-control checkpoints and organized compliance records.
- Experience serving public agencies, education, corporate brands, cultural events and community initiatives.
- Mission-driven approach helping underserved businesses and organizations become visible, credible and ready.

NAICS / PSC PROCUREMENT CODES

Primary and related acquisition categories

541613	Marketing Consulting Services - Primary
512110	Motion Picture and Video Production
541430	Graphic Design Services
611430	Professional & Management Development Training
611420	Computer Training
541511	Custom Computer Programming Services
541512	Computer Systems Design Services
541810	Advertising Agencies
512240	Sound Recording Studios
711320	Event Promoters without Facilities

PSC: T001 Arts/Graphics | T006 Film/Video | T009 Aerial Photo | T010 Still Photo
T015 Motion Photography | U008 Training/Curriculum Development

CERTIFICATIONS & READINESS

- SBA HUBZone Certified - entrance date 11/20/2025; first renewal due 11/20/2028.
- Florida CBE Minority-Owned Business - African American Owned; current record expires 01/26/2027.
- SAM.gov Active and searchable by UEI/CAGE; SBS profile active.
- MFMP registered vendor; valid W-9 on file; electronic solicitations enabled.
- Self-certified Small Disadvantaged Business, Minority-Owned and Black American Owned.

CONTRACTING OFFICER SNAPSHOT

- Ready for simplified acquisitions, micro-purchases, set-aside research and prime subcontracting.
- Best-fit buys: branding, training video, visual communications, public outreach, AI workflow training and design support.

REPRESENTATIVE EXPERIENCE

- Public agency/education: FDACS and FSCJ multimedia support.
- Corporate, brand and community event media support.
- Samples and references available upon request.

POINT OF CONTACT David L. Robinson, Executive Creative Director
EMAIL / PHONE dlr904@gmail.com | 904-672-6745

WEB / LINKEDIN
LOCATION

talkintrees.com | linkedin.com/in/dlr904
Jacksonville, FL 32209



VERIFICATION & ATTACHMENT INDEX

Government Vendor Support File

Supporting records for procurement review, supplier diversity, AI-enabled workflows and creative services.

UEI

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CAGE

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SAM.GOV

ACTIVE

PHONE

904-672-6745

FEDERAL VENDOR READINESS

- SBA HUBZone approval letter confirms ROBINSON, DAVID LEONARD is eligible for HUBZone contracts as of 11/20/2025.
- HUBZone benefits noted in the file include set-aside awards, sole source awards, price evaluation preference and reserves.
- First HUBZone certification renewal due 11/20/2028; SAM.gov profile must remain active and current.
- SBS profile shows current SBA certification: HUBZone; UEI FQNGCDJFNUT7; CAGE 8H1G1.

STATE / SUPPLIER DIVERSITY READINESS

- MyFloridaMarketPlace vendor profile lists Tal-Kin Trees Creative Service as the DBA and shows a valid W-9 on file.
- MFMP record shows contact email DLR904@gmail.com and phone (904) 672-6745 as primary contact data.
- CBE section shows Minority-Owned Business, African American Owned, certification date 01/26/2025 and expiration date 01/26/2027.
- Registered to receive electronic solicitations through the Florida vendor system.

PROCUREMENT CODE SUPPORT

- Primary NAICS in SBS profile: 541613 Marketing Consulting Services.
- Additional NAICS include 512110, 512240, 541430, 541511, 541512, 541611, 541810, 611420, 611430 and 711320.
- SAM PSC codes include T001 Arts/Graphics, T006 Film/Video Production, T009 Aerial Photographic, T010 General Photographic: Still, T015 Motion Photography and U008 Training/Curriculum Development.
- MFMP commodity categories support layout/graphics editing, promotional printing, film post-production, creative writing, video production, aerial photography, studio photography, live performance and related media services.

AI / TRAINING CREDENTIAL SUPPORT

- Google AI Essentials specialization completed Jan. 29, 2026; five courses: Introduction to AI, Maximize Productivity With AI Tools, Discover the Art of Prompting, Use AI Responsibly and Stay Ahead of the AI Curve.
- Google/Coursera AI Fundamentals certificate and badge issued Mar. 25, 2026.
- Coursiv credentials include AI for Business Operations plus ChatGPT, Claude, Gemini, DeepSeek, Jasper AI, Midjourney, Stable Diffusion and Lovable training.
- Practical use case: AI-assisted writing, visual ideation, content systems, prompt development, production acceleration and training support.

OPERATING PRACTICES / QUALITY CONTROL

- Operating practice statement documents needs assessment, scope definition, concept development, scriptwriting, design, filming, editing and final delivery workflows.
- Quality-control checkpoints are used across production stages, with timelines, budgets and organized records tracked for state and federal contracting requirements.
- Client feedback and performance outcomes are reviewed to support continuous improvement and industry-standard multimedia, marketing and consulting practices.
- Full EIN/tax documents are on file but intentionally excluded from the public capability statement; provide securely through vendor onboarding portals.

ATTACHMENTS REVIEWED

- SBA HUBZone approval letter and supplemental HUBZone information.
- SAM.gov entity information and SBA Small Business Search profile export.
- MyFloridaMarketPlace vendor registration and CBE supplier diversity record.
- IRS EIN assignment notice - maintained as a secure tax document, not printed publicly.
- Google/Coursera AI certificates and Coursiv AI/platform training certificates.
- Operating agreement, operating practices statement, fictitious name registration and local business tax receipt.