



Capability Statement

David Leonard Robinson d/b/a Tal-Kin Trees Creative Service

Certified Minority-Owned | HUBZone Qualified | Jacksonville, FL

CAGE: 8H1G1 | DUNS: 080297681 | Website: www.talkintrees.com | Email: DLR904@gmail.com

Core Competencies

- Multimedia Production (Video, Photography, Motion Graphics)
- Educational & Cultural Media Development
- Film Post-Production & Editing
- Graphic Design & Visual Communication
- Branding & Promotional Printing
- Digital Content Development
- Aerial Photography (FAA Part 107 Certified)

Differentiators

- Certified Minority Business Enterprise (State of Florida) | HUBZone Verified.
- Dual-brand structure: David Leonard Robinson and Tal-Kin Trees Creative Service recognized for continuity and brand strength.
- Over 30 years of experience in creative design, multimedia, and education.
- Former Lead Multimedia Author for Florida Department of Agriculture “Fresh for Florida Kids” program (Florida State College at Jacksonville 2012–2015).
- Cross-disciplinary creative capacity integrating design, writing, music, and film.

Primary NAICS Codes

- 512110 – Motion Picture and Video Production
- 541430 – Graphic Design Services

- 82131603 – Video Production Services
- 82131505 – Film Post Production Service
- 82121505 – Promotional or Advertising Printing
- 82141501 – Layout or Graphics Editing Services
- 82131601 – Aerial Photography Services

Past Performance Highlights

- Produced multimedia training and educational programs for Florida Department of Agriculture (FDACS).
- Delivered creative branding campaigns for public and private sector clients throughout Florida.
- Developed books, guides, and study materials supporting minority entrepreneurs and artists.

Mission Statement

To empower organizations and communities through creative excellence, equitable opportunity, and visual storytelling that informs, inspires, and endures. Tal-Kin Trees Creative Service supports supplier diversity initiatives by providing a certified Minority- and HUBZone-owned creative partner that strengthens inclusive procurement goals. Our solutions help agencies and corporations meet diversity spend targets while delivering exceptional multimedia and branding results that amplify cultural engagement and public value.

Contact Information

David Leonard Robinson (DLR)

Email: DLR904@gmail.com

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