



TAL-KIN TREES CREATIVE SERVICE

Government Capability Statement

AI CREATIVE
CONTRACT LAB

AI-Powered Creative, Training, Marketing & Contract-Ready Media Solutions

SAM Active | All Awards | HUBZone Certified | Minority-Owned | Established 2013

COMPANY OVERVIEW

Tal-Kin Trees Creative Service helps agencies, prime contractors, nonprofits, and small businesses communicate, train, market, and compete using AI-powered creative systems. We translate complex programs into clear videos, training media, proposal visuals, public outreach assets, presentations, websites, and contract-ready brand materials.

CORE COMPETENCIES

- **Marketing consulting & strategy** for outreach, campaigns, positioning, and business visibility.
- **Video production & motion graphics** including training video, explainer video, storyboards, editing, and voiceover direction.
- **AI training & workflow design** for operations, proposal support, content production, and team productivity.
- **Graphic design & branding** including capability statements, sales sheets, pitch decks, logos, and digital assets.
- **Proposal and presentation support** including one-page briefings, executive summaries, grant/proposal visuals, and agency-ready decks.
- **Public outreach communications** for workforce, youth, community, behavioral health, education, and small-business programs.

NAICS CODES

Primary NAICS: 541613 - Marketing Consulting Services
Additional NAICS: 512110 Motion Picture & Video Production; 512240 Sound Recording Studios; 541430 Graphic Design Services; 541511 Custom Computer Programming Services; 541512 Computer Systems Design Services; 541611 Administrative Management & General Management Consulting; 541810 Advertising Agencies; 611420 Computer Training; 611430 Professional & Management Development Training; 711320 Promoters of Performing Arts, Sports & Similar Events Without Facilities.

PRODUCT & SERVICE CODES

DA01 Business Application/Application Development Support | **R408** Program Management/Support | **R410** Program Evaluation/Development | **R422** Market Research/Public Opinion | **R499** Other Professional Support
R701 Advertising | **R708** Public Relations | **T001** Arts/Graphics | **T006** Film/Video Production | **T016** Audio/Visual | **U001** Lectures | **U008** Training/Curriculum Development | **U009** General Training

SIGNATURE SOLUTIONS

AI Creative Support Package: training videos, explainer content, outreach materials, presentations, and digital media for agencies, nonprofits, and prime contractors.
Contract-Ready Business Accelerator: capability statement, pitch deck, website/landing page, NAICS narrative, brand cleanup, and 30-day marketing system.
AI Training Bootcamp: live or virtual team training on AI for operations, content, marketing, proposal support, and productivity.
Creative Department Retainer: ongoing design, video, proposal, presentation, content, outreach, and AI workflow support.

BUSINESS DATA

Legal Name: David Leonard Robinson
Doing Business As: Tal-Kin Trees Creative Service
UEI: FQNGCDJFNUT7 **CAGE:** 8H1G1
SAM Status: Active Registration; Purpose: All Awards; Expires Apr. 9, 2027
Structure: Sole Proprietorship / For-Profit Organization
Location: Jacksonville, Florida | **Disaster Registry:** Yes - All U.S. states
Government POC: David L. Robinson, Creative Director
Email: dlr904@gmail.com | **Phone:** 904-672-6745

SOCIO-ECONOMIC STATUS

SBA Certified HUBZone Firm - Entrance Date: Nov. 20, 2025; Exit Date: Nov. 20, 2028
Minority-Owned Business | **Self-Certified Small Disadvantaged Business** | **DOT Certified DBE** | **Black American Owned**
Active Exclusions Records: No

KEY DIFFERENTIATORS

- HUBZone, minority-owned, SDB, DBE positioning for agency, prime contractor, and supplier-diversity opportunities.
- 30+ years of creative, multimedia, branding, music, public-facing communications, and instructional media experience.
- Combines strategy, design, video, writing, training, marketing, and AI workflow implementation under one creative direction system.
- Able to simplify complex information into clear, professional assets for diverse audiences and stakeholders.
- AI-assisted production workflows improve speed, consistency, and content volume while preserving human creative control.

RELEVANT EXPERIENCE

- **FDACS / Fresh for Florida Kids:** multimedia authoring support, graphics, motion graphics, storyboards, animation, voiceover, and educational content production background.
- **Florida State College at Jacksonville:** web radio/TV, learning objects, student media, multimedia design, and instructional support experience.
- **Commercial & cultural media:** selected creative/event support connected to Apple, Red Bull, British Airways, Funk Fest, Soul Food Festival, Jazz in the Gardens, Riceboro Rice Festival, and World of Nations.
- **Small-business visibility:** brand, Google Business Profile, website, and marketing content support with 15M+ Google Maps visibility generated for clients.

Invite Tal-Kin Trees as a creative, training, outreach, marketing, or AI workflow partner.

David Leonard Robinson, Founder & Creative Director | dlr904@gmail.com | 904-672-6745

Website: www.talkintrees.com | LinkedIn: www.linkedin.com/in/dlr904/

UEI: FQNGCDJFNUT7 | CAGE: 8H1G1 | SAM.gov: Active Registration | HUBZone Certified

Tal-Kin Trees Creative Service

AI Creative Contract Lab